

WEBINARS

As a webinar sponsor, we will help you design, customize, and target your webinars to those who are interested in specific IT subjects. Webinars are a truly cost-effective way of reaching your specific target group and, through interaction, positioning yourself as an industry expert while gaining insight and increasing your reach. In 2019, CMG webinar registration had a high of 290, and an average of 60 participants.

WEBINAR SPONSORSHIP - \$3000

- Logo placement and link on webinar event listing
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- Provide appropriate topic and qualified webinar speaker
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- Receive registration list with contact information
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To Book your Sponsored Webinar, email **sponsor@cmg.org**.

Our community wants to hear from our partners as they are industry leaders in their respective fields and they represent a vast knowledge resource. We ask that sponsored webinars address a problem, provide education, and share information—a delivery format that ensures the audience fully participates in the webinar and engages with the speaker.

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