



## When you hear the words "Diversity, Equity, and Inclusion"...

Do you get excited?

Are you curious to learn more?

Do you fear you don't know how to help, even though you want to?

Do you feel passionate about leading change?

### Does this sound like you?

Building a culture that fosters diversity, equity, and inclusion isn't just the role of top leadership - **it's the responsibility of every employee.** If you want to be an advocate for change within your organization, or you are already in the role and desire professional recognition - the Inclusion, Diversity, Equity in Action (IDEA) Certification is for you.

## What You'll Get:

- Eligible attendees will receive ICF and/or SHRM CCE credits following completion of the certification
- A proven DEI toolkit that equips you to lead change and courageous conversations
- A deeper understanding of DEI issues
- Increased self-awareness of different biases
- The opportunity to build relationships with fellow participants



## What You'll Learn:

- Diversity Dimensions
- Cultural Competency
- Measurements of Success
- Coaching and Mentoring
- Communication Skills

## Course Details:

**When:** The course kicks off on Thursday, November 18th, at 2 p.m.

### Who should enroll:

- Anyone seeking to gain the skills to lead positive change and courageous conversations within their organization or is already in the role and values credentials for professional recognition.
- ICF and SHRM certified professionals who are seeking continuing education credits.

### Cost:

- Individual: \$3,300/person, but register by Friday, October 29th, and you'll only pay **\$2,800 (\$500 savings)**!
- Groups: **\$2,500**/person for groups of three or more (**\$800** savings per person) now thru October 29th.
- Monthly payment options are also available. Please contact us for details.

**Use discount code *CMG* and get an additional 5% off!**



### Ready to Take Action?

*Visit [www.turknett.com/idea-certification](http://www.turknett.com/idea-certification), or reach out to:*

Tino Mantella, President & CEO  
[tmantella@turknett.com](mailto:tmantella@turknett.com)  
C: 678-984-8528