

CLOUDXCHANGE

June 19, 2018 | Virtual Event

Join us for this virtual conference all about cloud!

On June 19th, CLOUDXCHANGE will make its way to your home, desk, coffee shop... or wherever else you can take your laptop or tablet. This full day event will feature presentations on:

- public and private cloud
- hybrid systems
- performance & capacity
- infrastructure
- security
- ML and AI

We're engaging speakers and participants from around the world for this innovative event.





Partnership

A virtual platform gives you a unique chance to reach hundreds of virtual attendees throughout the world. All sponsorships include

- Logo placement on slides and ads throughout the conference, and logo placement and links on informational and registration websites and in emails. The event, and its partners, will be promoted through press releases, social media, and through online advertisement.
- A “Promotional Package” you can use to promote show involvement
- Networking and lead generation opportunities including chat with attendees and prospects in the Slack Channel
- The ability to provide collateral to be distributed to attendees during and after the event.

Some levels of sponsorship include Speaking/ Moderating Opportunities; Video Ad and logo placement; Material inclusion in attendee emails; and lead generation.

Why Sponsor?

- It's our Inaugural Year. Support us for this first virtual conference event and gain increased exposure to the technology community. We're also offering year one sponsors a 2-year pricing lock on your sponsorship of future events.
- We're connecting with international partners. This is a chance to promote your organization on a global level.
- Connect with would-be clients who cannot- or do not- typically travel to tradeshow and events.
- Your materials and presentations will be online after the event via our website and our YouTube channel.
- Build your brand as an innovative company. Support this unique event positions your company as a thought leader while utilizing technology to share your message.

Sponsorship Packages

CLOUDXCHANGE EVENT CO-HOST - \$15,000

- Keynote Presentation Opportunity – 45-minute time slot (with content restrictions)
- Two 20 Minute Tech Demo Presentation with Q&A– must be different topics and scheduled at different times.
- Company Material shared with event attendees prior to the conference.
- Opportunity to supply 30 second video ad
- Unlimited Content in Attendee Resource Center
- CMG 365 Sponsorship
- Co-host logo placement on all Break and Transition Slides
- Company Banner and Logo on Conference Landing Page
- Company or Product Specific Opt-in during registration.

PLATINUM EVENT PARTNER - \$7,500

- Keynote Presentation Opportunity – 45-minute time slot (with content restrictions)
- Company Material shared with event attendees prior to the conference.
- Opportunity to supply 30 second video ad
- 10 pieces in Attendee Resource Center
- Logo placement on all Break and Transition Slides
- Logo and Rotating Banner Inclusion on event website
- Company or Product Specific Opt-in during registration.

GOLD EVENT PARTNER - \$4,500

- Q&A Presentation During Conference Break
- 20 Minute Tech Demo Presentation with Q&A
- Company Material shared with event attendees prior to the conference.
- 5 pieces in Attendee Resource Center
- Logo placement on all Break and Transition Slides
- Logo and Rotating Banner Inclusion on event website

SILVER EVENT PARTNER - \$2500

- Company Material shared with event attendees prior to the conference.
- Q&A Presentation During Conference Break
- 3 pieces in Attendee Resource Center
- Logo placement on all Break and Transition Slides
- Logo and Rotating Banner Inclusion on event website

BRONZE EVENT PARTNER - \$850

- Pre-recorded 1 to 2-minute Commercial to be shown During Conference
- Logo placement on all Break and Transition Slides
- Logo and Rotating Banner Inclusion on event website

Do you have questions or are interested in becoming a sponsor?

Contact Amanda Hendley, Managing Director

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or visit our website

www.cmg.org