

Computer Measurement Group (CMG) Privacy Policy

Please read our privacy policy carefully to get a clear understanding of how we collect, use, or otherwise handle your Personally Identifiable Information.

What personal information do we collect from the people that visit our blog, site or app (collectively, “site”)?

The choice of how much personally identifiable information is disclosed to CMG is up to you. When you share information or order or register on our site, as appropriate, you may be asked to enter your name, title, organization, email address, mailing address, phone and fax numbers, credit/debit card information or other details to help you with your experience. We also may collect information on your views and preferences as they relate to CMG services and products.

When do we collect information?

We collect information from you when you register on our site, place an order, subscribe to a newsletter, respond to a survey, fill out a form, enter information, or otherwise visit our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the site, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our site in order to better serve you.
- To allow us to better service you in responding to your customer service requests.
- To administer a contest, promotion, survey or other site feature.
- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.
- To market to our mailing list or continue to send emails to our clients after the original transaction has occurred

How do we protect visitor information?

Our site is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We also implement a variety of security measures to protect against the loss, misuse or alteration of the information provided to us over the site. However, please be aware that no method of electronic transmission is infallible, and we cannot guarantee its absolute safety. If you become aware of any breach of site security or this Privacy Policy, please notify us immediately.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. Cookies used in collecting shopping cart details, including credit card information, are deleted at the end of the transaction and not permanently stored.

We use cookies to:

- Help remember and process the items in the shopping cart until the transaction is completed.
- Help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf.

What are your choices regarding cookies?

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If you disable cookies, some features of our site will be disabled and some of our services will not function properly.

Third Party Disclosure

We may sell, trade, or otherwise transfer your personally identifiable information to site hosting partners and other parties who assist us in operating our site, conducting our business, or servicing you. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety.

In addition, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our site. These third party sites have separate and independent privacy policies. CMG is not responsible or liable for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for you.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in the future.

How does our site handle do not track signals?

We do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third party behavioral tracking?

CMG allows third party behavioral tracking for purposes of aggregating usage of our site for statistical purposes to improve our content and enhance your experience using our site.

COPPA (Children Online Privacy Protection Act)

We do not specifically market to children under 13. We do not knowingly collect information from users under 18 years of age.

Choices You Have

When interacting through the site, you choose what information to supply. Please share only such information as is needed or that you believe is appropriate. You are under no obligation to provide us with personally identifiable information, but without it we may not be able to respond to your request.

If you wish to access or update the personal information you submit to us, please contact us as indicated below. We provide individuals with access to their personal information where we deem appropriate, including in situations where you are entitled to access and correct your information under applicable data protection and privacy laws.

International Users

Personally identifiable information that is voluntarily submitted to the site or to CMG online, via electronic communication, or otherwise may be maintained or accessed in servers or files located in the United States. If you are located in a non-US jurisdiction and you do not consent to having your information processed and stored in the United States, please do not provide it to CMG or this site. If you are located in a non-US jurisdiction, your provision of information to this site or other online or electronic access to CMG constitutes your transfer of such data to the United States, a jurisdiction that may not provide an equivalent level of data protection to the laws in your home country.

Changes to this Policy

CMG reserves the right to make changes to this Privacy Policy without advance notice. The revised Policy will be effective when posted online.

Contacting Us

If there are any questions regarding this Privacy Policy, you may contact us using the information below.

www.cmg.org
3501 Route 42, Suite 130, #121
Turnersville, NJ 08012-1734
USA
cmghq@cmg.org
(856) 401-1700

Last Edited on 2015-03-18