



PERFORMANCE & CAPACITY 2014 by CMG

Computer Measurement Group

Atlanta GA • November 3–6, 2014 • Georgia Tech Conference Center

Connecting you to the world of
performance & capacity.

All the
performance
solutions you need,
in one conference.



Join hundreds of colleagues, peers and industry leaders in Atlanta this fall for the Computer Measurement Group's 40th International Conference! **Performance & Capacity 2014 by CMG** will be an action-packed, four-day conference filled with information and collaboration. Learn from the performance industry's top experts while connecting with fellow specialists during this valuable event.

Actionable solutions that solve your organization's biggest challenges.

- ✓ **85 speakers and breakout sessions** will allow you to learn innovative strategies to help you stay on top of industry changes and trends.
- ✓ Our exhibit hall will feature **leading vendors in the industry**, giving you the chance to learn about the latest technology solutions.
- ✓ **Engage with fellow professionals** to share your experiences and **build lasting industry relationships**.

Who Should Attend

Performance & Capacity 2014 by CMG will allow for one-on-one networking with professionals from a wide range of roles within the performance industry, including:

- ✓ Capacity Planners
- ✓ Performance Engineers
- ✓ Consultants
- ✓ Load Testers
- ✓ Systems Administrators
- ✓ Software Developers
- ✓ Quality Assurance/Engineers
- ✓ Project Managers
- ✓ Database Administrators
- ✓ Sales & Marketing Professionals



About the Venue

The **Georgia Tech Hotel and Conference Center** is easily accessible by public transportation and just moments away from some of Atlanta's most exciting attractions like the World of Coca Cola, the historic Fox Theatre, and beautiful Piedmont Park.

Conference attendees enjoy **special discounted rates** at the Conference Center's contemporary hotel, just an elevator ride away from our sessions. Take advantage of complimentary WiFi to check in with the office or unwind after a long day of events.

Discounted Booking Deadline:

October 2, 2014

Hotel Location:

800 Spring St. NW
Atlanta, GA 30308

Educational Experience

Keynote Session: “The High Performance Computing Story at Georgia Tech”

TUESDAY, NOVEMBER 4TH – MORNING

Ron Hutchins - Associate Vice Provost for Research & Technology, Chief Technology Officer at Georgia Institute of Technology, Atlanta, GA

Abstract: This Keynote talk will highlight the High Performance Computing (HPC) business and information technology at Georgia Tech. IT infrastructure will be discussed as well as a unique virtualization model that maximizes Georgia Tech’s computing.

Panel Discussion: “Virtualization: Something Old, Something New, Something Borrowed, Something Blue”

TUESDAY, NOVEMBER 4TH

Featuring Ron Hutchins and distinguished CMG members

Abstract: As a follow-on to the Keynote presentation, this panel will examine retro, current, and future IT virtualization technologies. Panelists will compare and contrast virtualization models, highlight successful implementations, and take questions from the audience on their experiences.

Plenary Session: “Mobile Web Stress: Understanding the Neurological Impact of Poor Performance”

WEDNESDAY, NOVEMBER 5TH – MORNING

Tammy Everts - Senior Researcher, Writer, and Performance Evangelist at Radware

Based on research and groundbreaking technologies, this presentation will discuss the neurological impact of poor performance on mobile users. Your takeaway from this session will be a deeper understanding of the impact of performance on mobile users.

Plenary Session: “Disruptive Technology: Let’s Upset Your Quiet IT Life”

THURSDAY, NOVEMBER 6TH - MORNING

Glenn Anderson, Managing Consultant with IBM STG Lab Services and Training

Abstract: Come join long time conference speaker and IBM instructor Glenn Anderson as he explores the world of disruptive technologies – new ways of doing things that overturn traditional business methods and practices.

Confirmed workshop presenters:

Presenter: Odysseas Pentakalos

Title: Using Hadoop and MapReduce to process big data on the cloud

Presenter: Robert Jahn

Title: Hands on Lab: Jmeter for Performance Testing

Presenter: Richard Gimarc, Adrian Johnson

Title: Business Service Profiling and Advanced Analytics

Presenter: Charles Williams

Title: Taking Your ITSM Strategy Beyond the Service Desk Workshop

Presenter: Peter Enrico

Title: WLM – Performing a Cursory WLM Review

[View the full conference program.](#)

Register Today!

Full Week Conference – Monday afternoon through Thursday



EARLY BIRD BY 9/19/14		REGISTRATION AFTER 9/19/14	
Member	Non-Member	Member	Non-Member
\$1,675.00	\$1,875.00	\$1,925.00	\$2,125.00

Your Registration Includes:

- ✓ Entry to All Performance & Capacity 2014 by CMG Sessions
- ✓ Access to All Exhibitor Presentations
- ✓ Birds Of a Feather Sessions (BOFs) featuring discussion topics suggested by attendees
- ✓ Access to the Exhibit Hall
- ✓ All Meals & Networking Sessions
- ✓ Access to Conference Proceedings
- ✓ 2015 CMG Membership

Note: Monday Morning Workshops are separate and are not included with your Conference registration.

Can't make the whole conference? Partial attendance options are available!

- ✓ **One-Day Conference** – Tuesday, Wednesday or Thursday
- ✓ **Two-Day Conference** – Tuesday, Wednesday or Thursday
- ✓ **Workshops Only** - Monday Morning (Register separately for \$350!)
- ✓ **Corporate Badge** – Full Week Conference -Monday afternoon through Thursday. Share the badge with others in your organization (one person per day).
- ✓ **Guest Registration** – Includes meals and access to Vendor Lane only. Guests are not permitted to attend sessions.



Want a convenient way to see the conference details? Add [EventBoard](#) to your smartphone or tablet from your device's app store (Apple Store, Google Play, Windows Store). Watch for CMG!



[View more Performance & Capacity 2014 details and information.](#)

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