Looking forward to 2012
Call for Material for MeasureIT by Rick Lebsack

2012 – View from the Peak

This has been an exciting year and it seems to have flown by in a wink. I have totally enjoyed working with the crack Measure IT staff and my co-editor Adam Grummitt. You readers have been great to subscribe, read and contribute to 10 issues we did this year. The content has been great and the variety just what we want in a monthly publication.

Next year will be here before we know it and yes we will be asking you for more content. Don't be afraid, we don't bite (well we all have been known to consume some bytes now and then) and love getting other perspectives. But for the rest of 2011 we wish you and your family well and look forward to seeing you at CMG'11 at the Gaylord.   Don't forget the Pub Pub at this years conference… drop in and have a chat, say hey.. we really don't bite! ☺

Book reviews

Why not write a book review? Just a page (or even less) about any book you have read (they don't have to be all about capacity management or even just ITSM). All you have to do is write up what you have read and what you thought of it. Not a dissertation, not a full blown paper, just some musings. Submit them anytime to MeasureIT and share your experience.

Hotlinks

Ron Kaminski sent in some notes about some of the hyperlinks he uses which were published in issue #7. If you have any special sites that you think might interest others, why not write a few notes about it? This could be a regular feature.

Call for submissions to MeasureIT

MeasureIT is always on the look out for interesting new material from our 10,000 readers. It does not have to be a full paper or presentation. A few paragraphs or a one to two page article is always welcome and does not have to be entirely technical. Longer 'feature' articles are more typically 5-8 pages long and could be the basis for a later paper or submission to the Journal.

This is not a formal call for papers and presentations such as that issued for the annual conference. It is more a plea for you to put down some thoughts based on recent experiences that may interest others in CMG; it is even better if you can develop a theme that enables a series of short articles.

In order to keep things simple, there is a minimum of standards or templates for submissions to MeasureIT. Any simple Word document or similar is appreciated. However, in response to queries from a number of potential authors, we have drafted 'MeasureIT Submission Guidelines' which indicates the sort of format that is preferred.

MeasureIT Submission Guidelines

These guidelines are intended to provide a framework for the submission of articles. It discusses the format of the submission, optional bios and pictures and offers some 'grumblerules' (defined below). It is laid out in a manner that reflects the guidelines. Every article will be submitted to the editorial team for review   Such review is more in the nature of suggesting any necessary edits (and mentoring as necessary) rather than a formal peer review.

Format

MeasureIT drafts should be submitted using any word processing software (preferably Word) with the simplest of layouts. There should be a single column with one (or two) spaces between sentences. Paragraphs should be separated by one (or two) carriage returns. The normal font used should be sans serif (preferably Arial) and in a smallish size (preferably 10 point). Major headings should be 12 point and bold, minor headings 10 point and bold. Do not use styles. Use single line spacing throughout. The page size should be letter size with 1" margins all round. Do not make use of headers, footnotes etc. It is intended to be an easy-to-read article, although more technical than journalistic. Avoid hyperlinks (but by all means show the URL http://www.cmg.org in brackets). Avoid underlines as people will expect them to be hyperlinks. Show any references by a simple bracket reference in the text [MeasureIT'11 #3, Grummitt, Grumblerules].

The material will be converted into a protected .pdf file in the publishing process. Experienced authors are invited to convert the final agreed version to .pdf themselves to ensure the final output is protected and exactly as required.

Leading articles are expected to be some 5-8 pages long. These can be more ambitious in their use of layout techniques. Other articles may be any size from say half a page to a couple of pages and should be kept as simple as possible in format.

Each issue is expected to have at least a couple of leading articles and a handful of other articles. These are usually followed by house notices, chapter conference and meeting reports etc.

Bio & Picture

Append a short bio if you would like it incorporated with your article. Please keep it to just a couple of short paragraphs. Put in the URL for your company site and references to linked-in etc at will. It does not need to be a full CV/Bio. Emphasize your relevant experience in MeasureIT disciplines, so that readers will be encouraged to read the article. Append a small thumbnail .jpg photograph of you for incorporation with the article if you like.