Great news: the early registration deadline for CMG’10 has been extended by 2 weeks! The new deadline is Sunday, October 24th. These days it can be difficult to justify attendance to conferences, and by extending the deadline you'll have more time to make your case to management and take advantage of early registration savings.

The cost for CMG compares very favorably to a full-week class, but a CMG conference provides you with so much more:

- Optional Monday morning Workshops
- Specialized training with CMG-T
- Birds of a feather sessions
- Sessions across multiple platforms and operating systems
- The opportunity to learn from and talk to industry-recognized experts, as well as your peers
- Breakfast, lunch, and evening refreshments

An event like CMG is a way of getting a large amount of information that you can share with your colleagues – much more than you could get from a single-subject class. You will be on hand to get the latest tips and techniques relevant to your job; this gives you the opportunity to go back to the office and make an immediate impact with what you have learned.

In addition, you'll obtain valuable contacts with your fellow attendees, providing a source of reference for the future. Not only that, you'll be shoulder-to-shoulder with experts in our field and will be able to get answers directly from them. This includes developers of products you'll see in the exhibit hall at the conference.

These are just a sample of the benefits you'll get from CMG’10. So seize the moment to show your management the conference agenda. Impress upon them all the points above that show why CMG’10 is the best training opportunity of the year.

You have one more chance to attend this great conference at a bargain price. Don't let it get away. And join us in Orlando in December.

Bill Jouris
General Chair, CMG’10

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