UKCMG TEC 2008

Training Education Conference with Exhibition & Workshops

(17th & 18th) 19th – 21st May 2008
The Whittlebury Hall Hotel, Whittlebury, Northampton

www.ukcmg.org.uk
From the Chairman

It gives me great pleasure to invite you to the UKCMG annual conference - UKCMG TEC 2008 - on behalf of the UKCMG committee. This new name for our annual conference is a reflection of our commitment to create a centre of excellence in IT Service Management. UKCMG TEC 2008 offers quality Training and Education, as well as a Conference regarded by many as the best independent ITSM conference in the UK, and an exhibition which attracts key players in the field.

At the heart of UKCMG TEC 2008 is the best programme of technical presentations, education and tutorials on performance and capacity management available in the UK. This year, as well as excellent papers in a five-stream agenda, the educational aspect will be reinforced by:

- a Performance Engineering Masterclass on Sunday 18th May
- an HP High Performance simulation training session (ITIL V3)
- embedded ITIL training courses
- extended workshops within the conference programme

UKCMG TEC 2008 has attracted leading industry speakers, many of them driving innovation and development of products, processes and services in Europe and the USA. It is also supported by product and service suppliers with an exhibition and vendor sessions to report on recent developments.

We are confident that this year’s event offers our best programme ever. We have picked out some of the highlights for you below, and you will find the full agenda, training and workshop details on the following pages (with latest updates on our website).

Our greatest strength is that we are an independent user group with a strong team spirit between users, consultants and suppliers of hardware, software and services. Every member's contribution is important. It is those contributions that will make UKCMG TEC 2008 an experience which will benefit us all in our work.

I look forward to seeing you there, especially if you are a new delegate or have not been to UKCMG for some years.

Best wishes,

Chairman

Sunday 18th May 9am-6pm - Performance Engineering Masterclass by Dr Connie Smith

SPE: Performance Antipatterns, SOA and Modelling Tool Interoperability
Software Performance Engineering (SPE) provides methods and models for assessing the performance impact of software design decisions. With SPE, developers build performance into new systems, and manage computer and network resource requirements by making appropriate software and hardware choices early. With SPE you can avoid last minute performance crises that delay delivery, increase costs of software development and hardware, and threaten project success. The presentation addresses issues of concern to developers and performance engineers, such as: What is SPE? When is it essential? How does it work? How can you predict performance before you have completed the design? How accurate are predictions? What data is required? How do you get data? It reviews the technology underlying SPE and briefly describes the performance prediction process and models, without the mathematical details. Case studies illustrate the concepts.

The presentation then introduces topics that have emerged since the publication of the Performance Solutions book: New performance antipatterns, performance models of Service Oriented Architectures, and a comprehensive look at recent work on modelling tool interoperability through the use of interchange formats.

Dr. Smith, a principal consultant of the Performance Engineering Services Division of L&G Computer Technology, Inc., is known for her work in defining the field of SPE and integrating SPE into the development of new software systems. Dr. Smith received the Computer Measurement Group's prestigious AA Michelson Award for technical excellence and professional contributions for her SPE work. She also authored the original SPE book: Performance Engineering of Software Systems, published in 1990 by Addison-Wesley, and approximately 100 scientific papers. She is the creator of the SPE-ED™ performance engineering tool. She has over 25 years of experience in the practice, teaching, research and development of the SPE performance prediction techniques.

ITIL® Capacity Management Practitioner Course - Metron
ISEB Foundation Certificate in IT Service Management: Specialising in Capacity Management
This three-day course is about understanding service levels and resource usage and aligning capacity requirements with business demands.

ITIL® Service Management Overview – Pink Elephant
This one-day course prepares the way towards ITIL certification and will earn a discount on a subsequent Foundation Course at Pink Elephant. This overview explains the benefits and consequences of establishing a quality IT Service Organisation based on clearly defined processes and responsibilities. This course is designed for all staff working in IT services.

ITIL® V2-V3 Foundation Bridge - FGI
ISEB Foundation Certificate in IT Service Management
This one-day Bridging Course will introduce the key components of ITIL® v3. It will cover the key differences between v2 and v3 and explain how Service Management is evolving. Following the course, delegates will be able to sit the ITIL® Version 3 Foundation Bridge examination. This consists of 20 questions and will take 30 minutes

NEW

Embedded ITIL® Training Within Conference Programme

3 day course commencing Saturday 17th - Wednesday 21st May
SPECIAL TEC 2008 Offer at 20% discount includes 3 day conference fee
Sat 17th 22pm-6pm, Sun 18th 9am-6pm, Mon 19th 12.45-2.45pm, Tue 20th 12.45-2.45pm, Wed 21st 12.35-5pm (with exams in the afternoon).

1 day course on Sunday 18th May
9am-6pm
SPECIAL TEC 2008 Offer at 20% discount includes 3 day conference fee
(with exam on Wednesday 21st in the afternoon)
Conference Programme

A full, five-track agenda offers presentations and workshops over three days of Conference by leading speakers on Mainframe, Distributed, Performance, Capacity Management and Service Management.

Workshops

A number of Workshops are included in this year's Conference programme:

- Introduction to Capacity Management by Chris Molloy, IBM
- Modelling and Forecasting by Michael Salsburg, Unisys
- “Knot not ITIL” by Brian Johnson, CA & Adam Grummitt, Metron
- Understanding Measuring and Managing zILP and zAAP Engines by Glenn Anderson, IBM
- CMG-T Unix/Linux Performance and Tuning by Adrian Cockcroft, Netflix
- Performance Workshop by Amy Spellmann, HyPerformix

HP High Performance Session (worth over £2000 if booked through HP)

In 2 hours between us we could:
- Change your perspective and approach to ITIL V3
- Begin to visualise and create an organisational roadmap

Book your FREE ITIL V3 Simulation experience - prepare to be amazed!

Key Speakers

Adrian Cockcroft is well known as a Distinguished Engineer at Sun Microsystems and eBay Research Labs, and is currently Director of Web Engineering at Netflix. Author of four books on performance tuning and capacity planning, he has been inspired by his involvement in the Homebrew Mobile Phone club term Millicomputing and apply ultra low Enterprise computing applications.

Amy Spellmann is founder of Optimal Innovations LLC, which provides Performance Engineering and “Green IT” solutions in partnership with HyPerformix, Inc., where she was previously a VP in the services division. She has over 19 years experience in Performance Engineering, providing consulting services at the business levels for over 100 Fortune 500 technical and companies. Amy has been a key contributor to manyPerformance Engineering publications through IEEE and CMG. At HyPerformix, she founded Performance Innovation - the strategy for developing Performance Engineering and Capacity Planning as core competencies. Amy lives on the Pedernales River in the Texas Hill country where her Purple Star Ranch hosts nature conservancy programs and holistic healing retreats.

Chris Molloy is a Distinguished Engineer for IBM Corporation, responsible for optimising the global multi-billion-dollar hardware, software, and data centre expenditure for their outsourcing business. Chris has an extensive performance management and capacity planning background, developing the distributed service in use by many accounts. He has received two US patents for his capacity management work. He has also published over a dozen papers at US CMG, one of which was selected as the best paper of CMG 2005.

Glenn Anderson is currently a Consulting IT Specialist with the z/OS Curriculum of IBM Training. In addition to delivering classes on performance, WebSphere and security, Glenn is a popular speaker at large systems Conferences throughout the world. During his 32 years with IBM, Glenn has held positions in sales, technical support and management. His current areas of focus and study include WebSphere for z/OS, on-demand security, the z/OS Workload Manager, and all aspects of System z and Parallel Sysplex performance. Glenn holds a B.S. in Computer Science from the University of Missouri - Rolla.

Scott Barber is the Chief Technologist of PerfTestPlus, Vice President of Operations and Executive Director of the Association for Software Testing and Co-Founder of the Workshop on Performance and Reliability. Scott’s particular specialties are testing and analysing application performance, developing customised testing methodologies, embedded systems testing, testing biometric identification and personal security systems, group facilitation and authoring instructional materials. Scott is an international keynote speaker and contributor to various software testing publications. Scott is active in his personal mission of improving the state of performance testing across the industry by collaborating with other industry authors, thought leaders and expert practitioners as well as volunteering his time to establish and grow related industry organisations. His tireless dedication to the advancement of software testing in general and specifically performance testing is often referred to as a hobby in addition to a job due to the enjoyment he gains from his efforts.

Brian Johnson joined CA Technology Services in 2004 and is the Worldwide Practice Manager with specialisation in IT Infrastructure Library (ITIL). Brian joined CA after leaving key leadership roles as the director of product development in Pink Elephant and director of knowledge management for the UK’s Office of Government Commerce. Brian was part of the UK Government team that created the ITIL approach. Working for the UK’s Central Computer and Telecom Agency (now part of the Office of Government Commerce), Brian authored many of the ITIL books and designed both the ITIL business perspective series and version two of ITIL. He founded the ITIL user group (iTSMF) and is now honorary life vice president. Brian has authored, or co-authored, more than 20 titles on ITIL and related subjects. Putting theory into practice, he led both the first successful government implementation of ITIL best practices at National Savings, as well as one of the first private-sector examples at General Accident.
<table>
<thead>
<tr>
<th>Time</th>
<th>Track A MAINFRAME</th>
<th>Track B DISTRIBUTED</th>
<th>Track C PERFORMANCE</th>
<th>Track D CAPACITY MANAGEMENT</th>
<th>Track E SERVICE MANAGEMENT</th>
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<tbody>
<tr>
<td>09:30</td>
<td>1A1 Memory Matters in 2008</td>
<td>1B1 The Impact of Web Services on Mobile Computing</td>
<td>1C1 Introduction to Performance Testing</td>
<td>1D1 Introduction to Capacity Management</td>
<td>1E1 Keeping your Balance on the Service Lifecycle</td>
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<tr>
<td>10:45</td>
<td>1A2 What’s New with the z/OS Workload Manager (WLM)?</td>
<td>1B2 Please Remain Seated We’re Testing the WAN</td>
<td>1C2 SOA – Agile or Fragile?</td>
<td>1D2 Introduction to Capacity Management</td>
<td>1E2 Service Level Management in a Virtualised Environment</td>
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<tr>
<td>11:45</td>
<td>1A3 The Grey Systems Programmer</td>
<td>1B3 Capacity Assurance of a Large Network Transformation Project</td>
<td>1C3 Performance Testing: A Heuristic Approach</td>
<td>1D3 Introduction to Capacity Management</td>
<td>1E3 VMware, ITIL and all that?</td>
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<tr>
<td>12:45</td>
<td>1A4 Much Ado about CPU</td>
<td>1B4 Xen – a real alternative to VMware?</td>
<td>1C4 Top 10 Ways to Kill an SPE Initiative</td>
<td>1D4 A Framework for Capacity Planning</td>
<td>1E4 US Best Paper Winner Death to Dashboards: Alarming, Performance Management Based on Variance, System Prioritization and Other Thoughts on Data Visualization</td>
</tr>
<tr>
<td>15:45</td>
<td>1A5 2/OS Websphere Performance Monitoring Tools and Tips</td>
<td>1B5 End-to-End Capacity Management in a Consolidated and Virtualised Environment</td>
<td>1C5 Application Response Measurement (ARM) from Development to Test to Production Environments</td>
<td>1D5 Who Measures the Measures? KPIs and QoS for the Capacity Management Process</td>
<td>1E5 ITIL the Key to Shared Services in Government</td>
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<td>17:00</td>
<td>BOF (Birds of a Feather) Sessions</td>
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<td>18:00</td>
<td>Happy Hour - sponsored by VMware</td>
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<td>19:00</td>
<td>Evening Entertainment - sponsored by SAS</td>
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**Exhibitors**
- TeamQuest
- SAS
- Metron
- VMware
- Macro4
- Capacitas
- CA Wily
- iTriney
- Software Europe
- Compuware
- CPT Global
- Systar
- Neptuny
- Sysload Software
- XSLS
- XUJS
## Agenda
**Tuesday 20th May 2008**

<table>
<thead>
<tr>
<th>Track A</th>
<th>Track B</th>
<th>Track C</th>
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<td>Lunch and Exhibition</td>
<td>ITIL Training</td>
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<td>14.00</td>
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<td>Vendor Sessions</td>
<td>TEAMQUEST</td>
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<td>14.00</td>
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<td>Phil Mason</td>
<td>Richard Stinton</td>
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<td>Wood Street Consultants</td>
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<td>Richard S Ralston</td>
<td>Megan Thakker</td>
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<td>Humana Inc</td>
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<td>BOF (Birds of a Feather) Sessions - including the latest MXG update from Barry Merrill</td>
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<td>18.00</td>
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<td>Happy Hour - sponsored by Metron</td>
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<td>19.00</td>
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<td>Evening Entertainment - sponsored by TeamQuest</td>
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**EARLY BIRD DISCOUNT AVAILABLE - BOOK BEFORE 10th APRIL 2008**

www.ukcmg.org.uk
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>09.15</td>
<td>3A1 To CUP or Not to CUP? That is the (FICON) Question</td>
<td>3B1 DTrace for Fun and Profit</td>
<td>3C1 Don’t Wait for Queuing Theory</td>
<td>3D1 Enterprise Capacity Planning</td>
<td>3E1 “Knot not ITIL” Aperitif and Course 1 “Knot ITIL”</td>
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<td>Stephen Guendert Systems Z/Mainframe Technologies and Solutions</td>
<td>Phil Harman Sun</td>
<td>Derek Olive HP</td>
<td>Paul O’Sullivan PerfCap Corporation</td>
<td>Brian Johnson, CA</td>
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<td>Andries de Jong IntelliMagic</td>
<td>Michael Salsburg Unisys</td>
<td>Leon Levy &amp; Andy Murnford Hewlett-Packard</td>
<td>David Hawkins Diametrica</td>
<td>Brian Johnson, CA</td>
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<tr>
<td>11.20</td>
<td>Coffee/Tea and Exhibition</td>
<td>3A3 Performance Assurance Case Study: Mainframe to Distributed</td>
<td>3B3 Performance Across Solaris Zones</td>
<td>3C3 A Way to Seeing the Wood from the Trees when Presenting Performance Test Results</td>
<td>3D3 The &quot;Powerful&quot; Capacity Planner</td>
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<td>3A4 Understanding, Measuring and Managing zilP and zAAP Engines</td>
<td>3B4 CMG-T Unix/Linux Performance and Tuning</td>
<td>3C4 Performance Innovation Case Studies – The Culture and Technology of Performance Engineering and Capacity Planning</td>
<td>Chris Molloy IBM</td>
<td>Karina Ong CPT Global</td>
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<td>Andrew Lee Whitney Associates</td>
<td>Andrew Gabriel Sun</td>
<td>Adrian Cockcroft Netflix</td>
<td>Amy Spellmann Optimal Innovations</td>
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<td>Glenn Anderson IBM</td>
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<td>13.40</td>
<td>UKCMG AGM</td>
<td>WORKSHOP 1</td>
<td>WORKSHOP 2</td>
<td>WORKSHOP 3</td>
<td>ITIL Training &amp; Exams 12.35 - 17.00</td>
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<tr>
<td>14.00</td>
<td>WORKSHOPS 14.00 - 17.00</td>
<td>3A4 Understanding, Measuring and Managing zilP and zAAP Engines</td>
<td>3B4 CMG-T Unix/Linux Performance and Tuning</td>
<td>3C4 Performance Innovation Case Studies – The Culture and Technology of Performance Engineering and Capacity Planning</td>
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Evening Programme

The evenings at the UKCMG Conference are a time to relax and network with fellow delegates, and enjoy a few hours away from the learning environment of the daily sessions. For your enjoyment this year:

Monday evening starts with Happy Hour, which is sponsored by VMware and leads into dinner at the Whittlebury Hall Hotel for a wine tasting experience sponsored by SAS.

On Tuesday evening, dinner at the Whittlebury Park Golf Club is preceded by Happy Hour sponsored by Metron Technology. Entertainment after dinner will feature a unique golfing experience for all levels sponsored by TeamQuest.

Hotels....

We have obtained the best possible rates at the local hotels, and hold a block booking of rooms for UKCMG delegates at The Whittlebury Hall Hotel. These rooms are normally released 4 - 6 weeks before the event, so in order to avoid disappointment we recommend that you book early (cancellation is usually available up to 24 hours before the day of arrival).

<table>
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<tr>
<th>Hotel</th>
<th>Single Occupancy (per room per night)</th>
<th>Double Occupancy (per room per night)</th>
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<tr>
<td>100 rooms reserved Whittlebury Hall Hotel</td>
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<td>Whittlebury</td>
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<tr>
<td>Nr. Towcester Northamptonshire NN12 8QH</td>
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<tr>
<td>Tel: +44 (0)1327 857 857</td>
<td>£125 including breakfast, service and VAT</td>
<td>£150 including breakfast, service and VAT</td>
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<td>(ask for group reservations and quote UKCMG)</td>
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<td>Silverstone Premier Travel Inn</td>
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<td>Brackley Hatch Syresham, Nr. Brackley</td>
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<td>Northamptonshire NN13 STX</td>
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<tr>
<td>Tel: +44 (0) 870 990 6382</td>
<td>£63.00pp for Room Only including VAT</td>
<td>£63.00pp for Room Only including VAT</td>
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<tr>
<td>(15 mins from Whittlebury Hall)</td>
<td>English Breakfast £7.50 pp inc VAT</td>
<td>English Breakfast £7.50 pp inc VAT</td>
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<td>Travel Lodge Towcester Silverstone</td>
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<td>A43 Towcester Bypass Rackley Road Towcester</td>
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<td>Northamptonshire NN12 8TG</td>
<td>£47.00 Room Only including VAT</td>
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<td>Tel: +44 (0) 871 984 6112</td>
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Event Information

Delegate Package – The daily package for conference delegates includes a two-course hot lunch, morning and afternoon refreshments each day, and the social events on Monday and Tuesday evenings.

Conference Registration – will commence from 09.00 on each day, with the opening Plenary Session on Monday 19th May starting at 09.15. The Exhibition opens at 10.30 – 16.00 each day but closes at 14.00 on Wednesday. Confirmation details and venue map will be sent out on receipt of your booking.

Wednesday Workshops – will take place on Wednesday 21st May at 14.00 – 17.00 (tea/coffee will be served mid-afternoon)

Lunchtime Vendor Sessions – An opportunity for delegates to gain an update on new product developments and to raise questions about using new technologies. Please see agenda for list of participating vendors.

BOF Sessions – Birds-of-a-Feather (BOF) sessions will take place at the end of each day. These informal discussion groups allow delegates with similar interests to exchange ideas in a small group setting.

Dress Code – Dress code is business casual.

EARLY BIRD DISCOUNT AVAILABLE - BOOK BEFORE 10th APRIL 2008
www.ukcmg.org.uk
Please book your place before 10th April 2008 to receive an Early Bird Discount of 10%

UKCMG member rate
- 3 day attendance £845 + VAT = £992.88
- 2 day attendance £625 + VAT = £734.38
- 1 day attendance £345 + VAT = £405.38

Non-member rate
- 3 day attendance £1395 + VAT = £1639.13
- 2 day attendance £1075 + VAT = £1263.13
- 1 day attendance £625 + VAT = £734.38

If attending as a One or Two day delegate, please tick the relevant boxes
- Monday
- Tuesday
- Wednesday

HP High Performance Simulation Experience
FREE 2 hour ITIL Version3 Simulation on Tuesday 20th May. To book your place please tick the box. Register for HP ITIL Version3 Simulation

Please note spaces are limited and will be allocated on a first come first served basis.

Wednesday Workshops (included in day delegate fee)
1 2 3

Additional Courses Available
- ITIL® Capacity Management Practitioner Course – Metron
  3 day course commencing Saturday 17th May 2008
  List price for training alone £1120 + VAT
  SPECIAL TEC 2008 Package at 20% discount including 3 day conference pass
  UKCMG Member £1572 + VAT □ Non Member £2012 + VAT □

- ITIL® V2-V3 Foundation Bridge – FGI
  1 day course Sunday 18th May 2008
  List price for training alone £300 + VAT
  SPECIAL TEC 2008 Package at 20% discount including 3 day conference pass
  UKCMG Member £916 + VAT □ Non Member £1356 + VAT □

- ITIL® Service Management Overview – Pink Elephant
  1 day course Sunday 18th May 2008
  List price for training alone £245 + VAT
  SPECIAL TEC 2008 Package at 20% discount including 3 day conference pass
  UKCMG Member £872 + VAT □ Non Member £1312 + VAT □

- Performance Engineering Masterclass – Sunday 18th May
  Dr Connie Smith
  UKCMG Member £195 + VAT □ Non Member £295 + VAT □

Evening Entertainment
- Will you be attending the evening entertainment? Monday - Wine Tasting Experience □ Tuesday - Golf Experience □

Dietary Requirements
- Do you require vegetarian meals? □

Membership Number ____________________________________________

Name ____________________________ Position ____________________________

Company ________________________________________________________________

Address ________________________________________________________________

………………………………………………………………………………………………….. Post Code ……………………………… Country ………………………………………

Tel ______________________________ Email ________________________________

Payment Method
- Please note that payment must be received before UKCMG TEC 2008
- Cheque - Payable to UKCMG - please do not forget to include VAT and enclose cheque with this form
- Purchase Order - invoices will be raised on receipt of PO number __________
- Payment by Credit Card - (You can phone 020 8421 5330 for credit card payment if preferred)

Please debit my □ American Express □ Visa □ Mastercard □ Access □

with the following amount £ __________________. (Inc VAT)

Card no: ____________________________ Expiry date: ____________ Issue No: ____________ Security code: ____________

Card-holder’s name: ____________________________ Signature ______________

Card-holder’s address if different from above: ____________________________________________